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# Consumer Leadership Program

## How do I participate in the Consumer Leadership Program?

If you meet the criteria below, contact your university's Career Services office, or visit **college.53.com** for more information and to apply.

- Displayed orientation for success through education and extracurricular activities.
- Proven leadership, communication, relationship building and decision-making skills in an extracurricular, internship or work environment.
- Demonstrated proficiency in critical thinking and business acumen.
- Pursuing undergraduate degree with a minimum GPA of 3.0 or higher in Management, Communications, Marketing, Finance or other business-related major.
- Summer internships also available.



## What is the Consumer Leadership Program?

The Consumer Leadership Program (CLP) cultivates well-rounded banking professionals who deliver innovative, world-class business solutions to make a difference at Fifth Third.

The CLP is designed to develop your talent and create future leaders of the Bank who will successfully manage people and processes in a revenue-generating environment and ultimately generate efficiencies for the Bank and enhance the customer experience.

Participants will rotate through four departments over a course of 24 months. Rotation selection and placement follows a collaborative approach to ensure you are maximizing your current and potential skill set. Under the guidance of a seasoned manager and assignment leaders, you will develop your leadership skills in three key areas: People leadership, process improvement and project management.

Our program combines a practical hands-on approach to learning with a core curriculum of classroom training focused on developing leaders, providing you with the support and tools you need to become a successful leader.

#### Why Choose our Program?

The CLP accelerates career development by offering exposure to executive leaders, creating extensive networking opportunities and providing senior and peer mentoring relationships. The CLP consists of comprehensive on-the-job training supplemented by educational opportunities focused on developing banking, business, financial technology, leadership and team-building skills. The program is designed to enhance your career progression through several key areas of focus:

- Development of communication and formal presentation skills.
- Senior and peer mentors who assist with career development, coaching and feedback.
- Value-added rotations that directly impact business and customer results.
- Exposure to the complete sales process.
- Improving business results through strategic and critical thinking.
- Community service opportunities.
- Extensive networking opportunities.

## **Consumer Leadership Program**

### What Recent LP Graduates are Saying

Adam K. started in the program after his graduation from Xavier University. After graduation, Adam took a management role in the Retail Direct Sales department. He was later promoted to product development business analyst in the Payments division.

"The program provides a great jump start to your career coming out of college. From Day One, you will be interacting and working with senior leaders throughout the Bank. The program allows you to contribute and lead key initiatives, while continuing to develop and grow with a strong support structure around you."

Jennifer B. graduated from Xavier University and started in the Consumer Leadership Program in 2011. Her experience exposed her to project management, process improvement and people leadership opportunities within the Consumer Bank. After graduation, Jennifer accepted a position managing the Mortgage systems support team and within seven months, Jennifer also began managing the user acceptance team for Mortgage and was promoted to senior business analyst. After another promotion in 2015 to Mortgage administration manager, Jennifer is responsible for the coordination of Mortgage system changes while she continues to lead the MSS and UAT teams.

"As I continue to develop in my career, I find myself increasingly appreciating the opportunities I've had to develop relationships with supportive leaders due to the program. The guidance I received from the CLP mentors while in the program is proving to be invaluable to me, even years later."

### Fifth Third Bank Leadership Testimony

"I have always been a strong advocate of leadership programs; they provide invaluable experience for participants and are integral components of the Bank's commitment to grow and develop its future leaders. Our Consumer Leadership Program offers participants unparalleled opportunities to build a successful future."

Chad Borton, executive vice president and head of the Consumer Bank.

## Visit college.53.com to learn more and apply.

#### Fifth Third Bank Member FDIC.

Fifth Third Bank is proud to have an engaged and inclusive culture and to promote and ensure equal employment opportunity in all employment decisions regardless of race, color, gender, national origin, religion, age, disability, sexual orientation, gender identity, military status, veteran status or any other legally protected status.

