



*finding*  
**FOCUS**  
*orchestrating*  
**IMPACT**

THE FOUNDATION OFFICE AT FIFTH THIRD BANK  
2014 REPORT ON PHILANTHROPY

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“I’ve learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.”

— MAYA ANGELOU



## THE FOUNDATION OFFICE AT FIFTH THIRD BANK

The Foundation Office at Fifth Third Bank is proud to serve as trustee, co-trustee or agent for over 100 private and corporate foundations that grant millions of dollars annually to worthy charities across the United States. The foundations vary according to asset size and mission. These foundations support a variety of causes from educational establishments to arts organizations, and from basic-needs organizations like shelters and counseling centers to environmental projects and animal rescue efforts.

We offer comprehensive services that range from helping clients take the first step toward establishing a family or corporate foundation, to developing mission statements, creating policies and procedures, and offering administrative and investment services to help trustees and boards meet their fiduciary responsibilities. We also work with clients to help ensure compliance with tax and other applicable laws.

We have the ability to act as sole trustee of foundations where we provide all investment and administrative duties, including grant analysis and gifting. We can also act as co-trustee or as a silent administrative agent handling a foundation's back-office operations.

We are a member of the Council on Foundations, the Council on Michigan Foundations, the Grant Managers Network, Philanthropy Ohio, and Philanthropy West Virginia. We abide by the guiding principles of these organizations.

For more information about the Foundation Office, call us at 513-534-7001.





**“What you do makes a difference, and you have to decide what kind of difference you want to make.”**

— JANE GOODALL

It’s a truly transformative moment when we come to the realization that our actions can change the lives of others. Every kind gesture, every thoughtful word, every opportunity to give of our time, talents and treasures, make a positive impact on someone else. Those efforts create a chain reaction of “paying it forward,” spreading that positive impact to the next person, and then the next, so the world becomes a little better and a little kinder every day.

Each of us has the power to make a difference. As Jane Goodall said, “What you do makes a difference, and you have to decide what kind of difference you want to make.”

When we choose to focus our attention on philanthropy, the opportunity to orchestrate positive impact is immeasurable. The Foundation Office at Fifth Third Bank offers the guidance and support to bring clarity to your philanthropic vision. Our mission is to work hand-in-hand with individuals, families, and

institutions to find their focus and orchestrate an impact of generosity that will resonate far into the future.

I hope you will be inspired by the stories on the pages that follow. In 2014, our foundations supported many deserving organizations. Last year’s grants helped supply nutritious food to children facing hunger; encouraged and nurtured talented youth so their creativity could blossom; gave comfort and care to terminally ill patients to ease their end-of-life journeys; and much more. These stories

represent just some of the ways individuals have created lasting legacies.

What kind of difference do you want to make in this world?

**HEIDI B. JARK**

*Managing Director,  
The Foundation Office at  
Fifth Third Bank*

# HEALTH & WELLNESS

“He who has health has hope, and he who has hope has everything.”

— ARABIAN PROVERB

## PURPOSEFUL PARTNERING TO BUILD STRONGER BODIES AND MINDS

### *Focusing on Wellness to Foster a Healthier Community*

America’s ever-increasing focus on healthcare issues has brought a new term to the forefront: wellness. The Foundation Office at Fifth Third Bank considers “wellness” a term both broad and narrow: a community’s wellness is found in the physical, mental, and emotional health of its citizens, regardless of age or socioeconomic status. When a private foundation envisions health and wellness as a philanthropic focus, the Foundation Office team seeks organizations and programs that take a grounded, intentional approach to improving outcomes for those they work to help. The programs vary in mission, but share a common goal: positive impact on overall community wellness.

#### **NOTHING IS IMPOSSIBLE AT CAMP POSSIBLE**

Adopted through the foster system when he was seven, Michael, now 13, still bears the emotional and social scars of a traumatic early childhood; he doesn’t attend school events, participate in team sports, or cultivate friendships. After his adoptive father’s sudden death in 2010, Michael retreated even further into himself. His mom, Pam, worried that he would never recover from the blows life had dealt him. She found help for her son at Talbert House, a community-wide nonprofit network of services focused on prevention, assessment, treatment and reintegration. With a mission to improve social behavior and enhance personal recovery and growth, Talbert House served nearly 26,000 adults and children last



Talbert House Camp Possible campers



year and an additional 34,000 received prevention and hotline services.

There, Michael joined Camp Possible, a no-cost, therapeutic summer day camp for kids ages 6-16 who struggle with mental health and substance issues. “Summer is a very difficult time for children with these problems,” observed Tracy Wells, development director for Talbert House. “They receive support and treatment during the school year, but a long break with no intervention or positive social opportunities can lead to negative behavior and loss of momentum academically. We created Camp Possible to bridge that gap in a fun setting.”

Camp Possible combines counseling with traditional summer camp experiences. The trained clinical staff guides campers through the process of controlling and managing their anger, instructs them on the appropriate way to deal with authority figures, teaches them the importance of respecting themselves and others, and equips campers with the skills necessary to resist negative behaviors and make good decisions.

For the past five years, Camp Possible has operated at four separate locations; capabilities varied between each. As demand for Camp Possible’s services increased, the need for a more permanent arrangement became obvious. In 2015, thanks to support from donors like the Jacob G. Schmidlapp Trusts, Camp Possible will move into its permanent home, consolidating all four camps into one facility with a full-time staff, dedicated classroom and counseling space, a full kitchen, and plenty of room for outdoor activities.

“We are excited to become a true summer camp,” said Wells. “Camp Possible costs

about \$2,000 per camper for eight weeks, but because 93 percent of our campers are low-income, we offer the program at no cost to families. Without support from the Jacob G. Schmidlapp Trusts, we couldn’t accommodate all the kids who need us.”

After four summers with Camp Possible, Michael’s mother is watching him blossom socially, seeking friendships and transitioning back to the academic rigors of the school year with greater ease. “I don’t know where we would be if Camp Possible didn’t exist. Michael gets to practice the skills he’s discussing in his therapy sessions out in the community,” Pam said. “I can’t believe how much he’s grown. Camp Possible is a vital program for our family and many other families like ours who have nowhere else to turn.”

Jacob Schmidlapp was a strong advocate of helping people help themselves – a tenet he encouraged and faithfully practiced during his lifetime – and strived to “relieve suffering and distress.” The work done at Camp Possible surely is a fitting match for Mr. Schmidlapp’s legacy.



Camp Possible participant Michael (right) with his mom and brother.





### CHANGING THE EXPERIENCE WHEN THE OUTCOME IS INEVITABLE

Hospice of Cincinnati believes in creating the best possible and most meaningful end-of-life experience. Its visionary Blue Ash Inpatient Care Center opened in 1997, the first of its kind in the region. The Center offers patients in their last days a home-like respite where they can live out their remaining time surrounded by loved ones in peace and comfort. The Center has welcomed nearly 100,000 patients and families over the years. It has been nearly two decades since the Center's opening and the years have taken their toll on the facility itself. In addition, the needs of the families it serves have shifted to reflect 21st century priorities.

“When the Blue Ash Inpatient Care Center was built, it was groundbreaking,” said Hospice of Cincinnati President and CEO Sandra Lobert. “There was no template to follow, and as we listened to the patients and families we served, we learned where our facility

could improve. Medical science made advances we wanted to accommodate. And what was fresh and progressive in 1996 was outdated by the 2010s.”

Spurred to offer the highest level of comfort, Hospice of Cincinnati embarked on a \$3.5 million capital campaign to restore the Center's beauty and provide up-to-date care. Supported by generous contributions and grants from organizations including the Jacob G. Schmidlapp Trusts, the Helen G., Henry F., & Louise Tuechter Dornette Foundation, and the Ohio Valley Foundation, the renovated 40-room Blue Ash Inpatient Center opened in October 2014. Bright, open spaces welcome visitors. Natural light streams through windows extending nearly floor to ceiling so patients have a full view of the outdoors from their beds. A lush garden can be seen from every room, and a partnership with a neighborhood bird-feeding group provides beautiful birds to observe. The family space was redesigned with cozy gathering spots featuring beautiful artwork and custom glass. A new family café offers coffee, soup and meals. An





With its two mobile clinics, HealthPoint reaches more than 6,000 kids; however, nearly 16,000 more students in the Northern Kentucky area still go unserved. Thanks to a generous supporting grant from the Ohio Valley Foundation, HealthPoint will establish a third clinic in the coming year, impacting another 600 children.

“So many of these young people face obstacles in trying to access dental care,” said Dr. Lindsey Willoughby, a HealthPoint school-based dentist. “Some don’t have cars. Some don’t have parents. Some don’t realize they are supposed to go to the dentist. Others have no insurance or money. Nearly every student we treat at school would go without critical dental care without the school clinic.”

A specific problem, addressed with a direct, deliberate solution. Established with the intent of supporting small equipment projects across the region, the Ohio Valley Foundation is making a solid impact on Northern Kentucky children through the HealthPoint school-based mobile clinic. ■

Students at Holmes Middle/High School in Covington receive dental care at a HealthPoint portable clinic.

**“So many of these young people face obstacles in trying to access dental care.”**

**— DR. LINDSEY WILLOUGHBY, HEALTHPOINT FAMILY CARE**

# CHILDREN & YOUTH

“The best legacy we leave is not for our children but in our children.”

— DEBRA ROBERTS



## FACING FORWARD

### *Creating Outstanding Outcomes for Young People*

Tomorrow's world is only as strong as today's children and youth; our future and that of our community rests in their young hands, hearts, and minds. A much-needed assist or positive influence at the right time in a child's life has the potential to create ripples that will generate outstanding outcomes for decades.

#### A CHANCE TO SHINE

Journey Cuthbertson is one of five girls in her family, each gifted with tremendous musical talent. Raised by a single mom, the 14-year-old Taft High School sophomore struggled to develop her love for music while growing up in a tough inner-city neighborhood.

In 2013, Journey discovered Elementz, an innovative non-profit arts center dedicated to working with inner-city youth via two goals: helping them build social skills that will enhance their ability to succeed at school, and connecting them with adults who provide a support system as they mature

and build a better life. Here, kids hone their artistic talents through programs focusing on hip hop and contemporary dance; DJing; poetry and the spoken word; stepping; songwriting, recording and beat-making; and visual arts. Often the adults who mentor them are the only adults they can rely on.

"We focus on art forms that are culturally relevant for the kids we serve," explains Elementz Executive Director Tom Kent. "Instructors have both credibility within the arts community, and street credibility with their students. Every day you'll find about 50 high school kids working on their skills, doing

homework, talking to mentors – and staying off the street."

Journey joined Elementz' S.T.A.R.S. program, focusing on singing and guitar playing. She works on her craft at the center every day after school. Her personality has blossomed as she's learned to cultivate her amazing voice and her songwriting abilities. Her confidence shines through as she talks about her experiences with Elementz, including a Washington Park performance with the Cincinnati Boychoir, where she belted lyrics like "Let's choose to respect one another/love each other/stand hand in hand."

“Coming to Elementz gave me skills I didn’t realize I had,” Journey says. “I can apply them to my life and my future – my development as an artist has even helped me improve my studies at school.”

Located in the heart of inner-city Cincinnati, Elementz is a haven for artistically-inclined youth. Through partnerships with organizations like the Cincinnati Ballet, ArtsWave, and the Cincinnati Symphony Orchestra, the program seeks opportunities for groups to perform in public, introducing them to the broader community and breaking down socioeconomic barriers. Since its opening in 2002, high school graduation rates for Elementz

students have risen from 20 percent to 100 percent today. In 2013, more than 50 percent of those graduates went on to college – a number that is rising every year.

“Success stories like Journey’s are testimony to the tremendous effect the arts can have on a young person’s entire life,” Tom Kent says. “While most of our kids don’t grow up to be famous, they do grow up to believe in themselves and with the skills and connections they need to create a life. That’s what we are here to do. Without support from organizations like the Jacob G. Schmidlapp Trusts, kids like Journey would likely be lost.”



Elementz

### ENCOURAGING EMPATHY

The holidays can be difficult for elderly patients at a nursing home. This year, students at Tichenor Middle School in Erlanger, Kentucky, brought holiday joy to the residents of Villaspring of Erlanger, making Christmas tree ornaments and handing them out while serenading residents with carols during dinner. Everyone enjoyed an evening of holiday cheer – and the kids learned the warm feeling that comes from serving others.

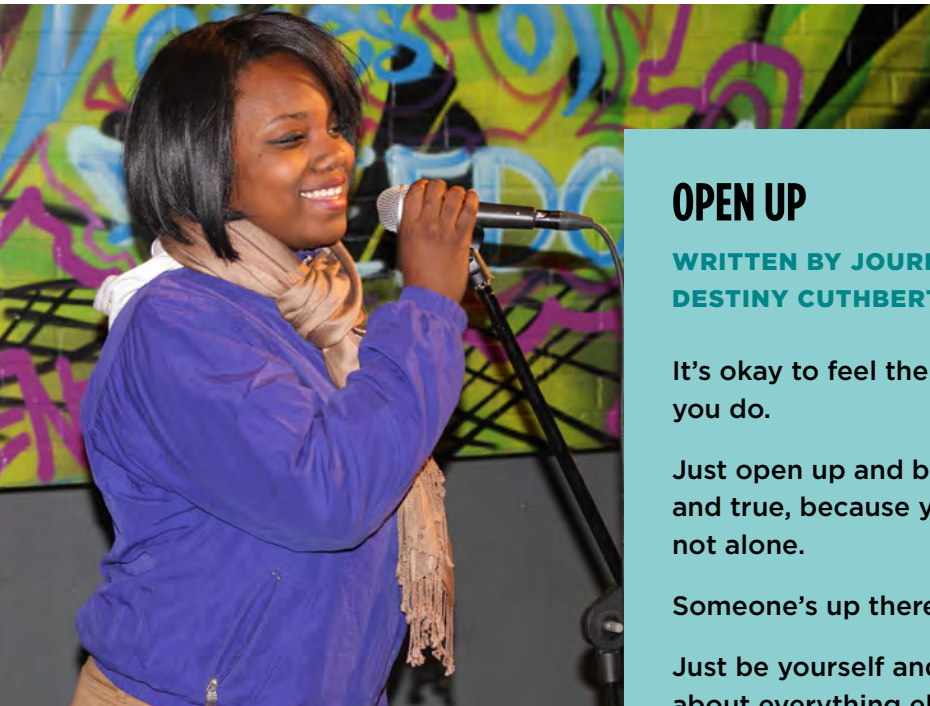
The project was part of the Mayerson Service Learning Initiative, an outreach of Covington, Kentucky-based



Above: Students from Tichenor Middle School bring holiday cheer to the elderly.  
Right: Journey Cuthbertson

Children Inc. The Initiative’s mission is to “empower youth to learn academic concepts more deeply, to become active citizens today, and to develop into valued, educated community members for life” by collaborating with teachers, students, and community partners within service learning experiences.

Since its start in 2005 with 19 schools, the program has grown to include more than 90 elementary, middle, and high schools in Boone, Kenton, and Campbell counties in Kentucky, and Hamilton County in Ohio; more than 26,000 kids took part in each of the last two years. Children Inc’s seven full-time service learning coordinators work with



3,500 teachers in these schools to transform class curriculum using a hands-on community project. For example, before visiting Villaspring, Tichenor students learned about the aging process in class, and used their lessons to develop their service project. Through Service Learning, students investigate a need; design a response; monitor their work through reflection; carry out their service project; and finish the unit with a demonstration of knowledge and skills gained.

“Studies are clear that experiential learning can be more effective than rote learning,” says Mary Kay Connolly, director of Service Learning for Children Inc. “Through Service

## OPEN UP

WRITTEN BY JOURNEY &  
DESTINY CUTHBERTSON

It’s okay to feel the way  
you do.

Just open up and be real  
and true, because you’re  
not alone.

Someone’s up there for you.

Just be yourself and forget  
about everything else.

Just know that you made it  
through all the things they  
said to you.

It’s okay to cry.

Just remember that you’ve  
tried.

Remember all the dreams  
you’ve dreamed.

All the things you wanna be.

Pick your head up high.

Things will be alright.

It’s okay to feel the way  
you do.

Just open up and be real  
and true.

Open up your heart and  
you’ll be okay.

You can make a way if you try.

You’ll find a way.

Open up your mind.

Today’s the day.

Let your fears and doubts  
fly away.

Fly away. Fly away. Fly away.

Fly away. Fly away. Fly away.

If your heart is true, there’s  
nothing you can’t do.

Because the color of love  
(color of love) has many  
shades to choose.

But yours alone shows  
strength in all you do.

Just open up.

There’s so much in store  
for you.

Just know that you made it  
through all the things (the  
things) they said to you.

Just remember that you tried.

Remember all the dreams  
you’ve dreamed.

All the things you wanna be.

Pick your head up high.

Things will be all right.

Learning, students develop interpersonal skills and a sense of civic responsibility, laying the groundwork for commitment to future community service and volunteerism, as well as helping them find significant relevance in their classwork. And while Service Learning is proven to boost academic scores, one of my favorite parts is that it's often the first time our at-risk students realize they, too, have lots to offer their community. That's a huge boost to their confidence, persistence and drive to be successful in school and in life."

Service Learning has been effective in urban, suburban and rural schools. Projects range as far as the imagination allows: area classes and students have documented and renovated forgotten cemeteries; grown rooftop gardens and donated the fruits of their harvests to the hungry; collected pennies to donate to peace organizations; and hosted a career fair for middle school students. Along the way, they gained empathy for others and a stronger sense of themselves as global citizens.

## "In addition to keeping kids fed, the Power Pack program builds connections with our students' families."

— DEB ROBISON, NORWOOD CITY SCHOOLS

### FIGHTING HUNGER, ONE CHILD AT A TIME

Every Friday at Roselawn Elementary in Cincinnati, Darcus Anderson is the object of extra affection from a special group of small students.

"Is it Friday? Is it Friday?" they ask, while tugging on her sleeve and reaching for her hand. As Power Pack coordinator for Roselawn, Anderson distributes packages of food to students who are at risk of going hungry over the weekend. Each child receives a bag of easy-to-prepare, nutritious food items to tide them over until they return to school meals on Monday.

The Power Pack program is Freestore Foodbank's version of Feeding America's national Backpack initiative. Serving more than 90 schools in Greater Cincinnati and Northern Kentucky, 4,000 Power Packs a week are distributed to children identified as most likely to go

without meals over the weekend; teachers and lunch staff help choose recipients by watching for kids who stuff food into their pockets before they leave the cafeteria. At least 60 percent of students at schools participating in the Power Pack program receive free lunch; of those, about 10 percent receive the Packs.

"In addition to keeping kids fed, the Power Pack program builds connections with our students' families," said Deb Robison, director of Family and Student Services for Norwood City Schools. "The parents understand that we care about their children beyond the normal school day. By keeping them nourished, we help ensure they are in a better place to learn and thrive."

Jennifer Ebelhar, vice president of development for Freestore Foodbank, echoed Robison's sentiment. "There are no local, state or federal funds currently available for weekend food projects like Power Packs. Without







support from organizations like the Dornette Foundation, more than 4,000 children in our region would be hungry from Friday night until Monday morning,” she explained. “With help, we can keep our children strong and lift tremendous stress from the shoulders of parents who struggle to keep food on the table.”

When the most basic of needs aren’t met – when a child cannot focus on anything other than the gnawing hunger in his belly – it’s

impossible to expect that child to thrive in any area. That’s something Miss Helen Dornette, a science teacher at Cincinnati’s Withrow High School, would have understood well. The Helen G., Henry F., & Louise Tuechter Dornette Foundation supports organizations “beneficial to children.” The Power Pack program’s broad reach and positive impact on young lives make it a wonderful match and a solid extension of the Dornette family’s legacy. ■

A Power Pack provides meals for children who would otherwise be hungry over the weekend.

# CULTIVATING ARTS AND CULTURE

## BOOSTING LOCAL ARTS TO THE NATIONAL SPOTLIGHT

*Community Collaboration Helps the Cincinnati Ballet, the Cincinnati Symphony Orchestra, and the May Festival Chorus Take Manhattan by Storm*

According to legend, Mark Twain once said, “When the end of the world comes, I want to be in Cincinnati because it’s always 20 years behind the times.” For much of recent history, the outside world appeared to agree with him, relegating Cincinnati to the position of a Midwestern outpost, stuck in past glory and stubbornly refusing to embrace current trends. **Not anymore.**

In May 2014, the Queen City took over the Big Apple – New York City, arguably the most iconic city on the globe – and turned Twain’s quip on its ear. In an unprecedented collaboration, the local arts and business communities joined forces to show the world our hidden gem of a city, proving beyond doubt that Cincinnati is poised on the brink of a





Sarah Hairston dances with the Cincinnati Ballet in *Chasing Squirrel* at The Joyce Theater in New York City.

Photo credit: Amy Harris



"The opening night audience rewarded this confident Joyce debut with a warm ovation. Cincinnati can be rightly proud of its Ballet and its capable direction, and we hope the Joyce adds this appealing troupe to its roster of regulars."

— GUS SOLOMONS, JR., *SOLOMONS SAYS*



Zach Grubbs in *Chasing Squirrel*

singularly bright future. For one week, Cincinnati's scene was everywhere, displaying its strengths at Carnegie Hall, Lincoln Center, the Joyce Theater, Metropolitan Opera, and the James Beard House. Nearly a thousand Cincinnatians flocked to New York to support their hometown, and they left an indelible impression. From rock legend Peter Frampton to Mayor John Cranley, Cincinnatians outshone the bright lights of Broadway during "Cincy in NYC Week."

It all started when the Cincinnati Ballet was invited to make its debut performance at the Joyce Theater – the Ballet's first New York appearance in 35 years. The Joyce appearance culminated the company's 50th anniversary season and was especially enticing for Artistic Director and CEO Victoria Morgan, who was invigorated by the Joyce's international reputation for dance. "We were already excited for our 50th anniversary season, but the New York performances truly injected an almost frenetic energy through every part of the company, from the choreographers and dancers to the office staff. This was our

**"This was our chance to show the world what we are made of, and we knew we could rise to the challenge."**

**– VICTORIA MORGAN, CINCINNATI BALLET**

chance to show the world what we are made of, and we knew we could rise to the challenge," Morgan stated.

The Ballet began efforts to generate funding and support for the trip, placing Board member and former dancer Julie Shifman at the helm. A chance conversation between Morgan and Cincinnati Symphony Orchestra President Trey Devey revealed that the CSO and the May Festival Chorus would also be performing in New York at that time. For Shifman, an even bigger idea was born. If the Ballet, CSO and May Festival were already in New York, why couldn't we showcase more of what the Queen City has to offer? Shifman went to work, pulling in the Cincinnati Convention & Visitors Bureau, ArtsWave, Downtown Cincinnati Inc., Mayor John Cranley, and more. "Cincy in NYC Week" was born, storming the Big Apple with our very best in dance, music, art, food, and business. Excellent reviews and news stories about

Cincinnati's rebirth appeared on NBC's *TODAY Show*, in *The New York Times* and many New York-based arts publications.

On the other side of downtown Cincinnati, May Festival Chorus Executive Director Steven Sunderman and Music Director James Conlon were busy preparing the Cincinnati Symphony Orchestra and the May Festival Chorus for their performance at Carnegie Hall's 2014 Spring Festival of Music. One of only six orchestras selected for the event, they too found a way to make Cincinnati stand out while staying true to our hometown traditions. Begun in 1873, the May Festival is one of the nation's oldest choral festivals and calls the CSO's historic Music Hall its home.

Conlon selected R. Nathaniel Dett's *The Ordering of Moses* as its signature piece, commemorating the Festival's longtime reputation for championing African-American composers. The May Festival

debuted *The Ordering of Moses* in 1937 to great praise – but when their performance was broadcast nationally over the radio, it was abruptly interrupted due to listeners' complaints about the composer's race. Conlon included a recording of the interruption in the Carnegie Hall performance – an innovative risk that again highlighted the region's artistic creativity.

"It was inspired," recalled Sunderman. "It reminded the audience of both Dett's masterful composition and our nation's ongoing struggle with racism." The May 9 performance was met with a 10-minute standing ovation from the nearly sold-out Carnegie Hall. "Looking out at the audience and seeing so many of them waving our signature green and white colors in support of our orchestra and chorus is a memory I will cherish for the rest of my life."

And then Conlon took another chance. "We always end May Festival performances with Handel's *Hallelujah Chorus*," explained Sunderman. "It's a tradition – Cincinnatians have grown up with it and they love to sing along. The Spring for Music Festival board discouraged us from doing such a familiar piece, but we strongly felt we needed to stay true to ourselves." And so, in one of Sunderman's

favorite moments of the week, Cincinnatians and New Yorkers alike joined in the beloved *Hallelujah Chorus*, singing overtop thunderous applause. "New Yorkers loved it just as much as Cincinnatians," Sunderman said.

Equally triumphant, the Cincinnati Ballet brought three New York premieres to the stage during their week at the Joyce Theater. Choreographed by resident choreographer Adam Hoagland, *Hummingbird in a Box* featured seven new compositions by Grammy-winning artist (and longtime Cincinnati patron) Peter Frampton and producer/songwriter Gordon Kennedy. Frampton himself introduced the performance to the crowd at the Joyce.

"It was such a coup to be invited to the Joyce," said Morgan. "The theater has a very special reputation for contemporary dance. We made sure they saw that we are cutting-edge in Cincinnati too."

Next up was a work by avant garde choreographer Trey McIntyre. *Chasing Squirrel* is an audacious and eccentric creation featuring 10 dancers, set to Latino-infused music, resulting in a visual and kinetic extravaganza of red and white. Finally, *Caprice*, by Val Caniparoli, gracefully intertwines

live musicians onstage with the choreographer's robust, inventive dance for 10 dancers.

Reviews for the CSO and the May Festival and the Ballet were excellent; response to the entire Cincinnati delegation was more than warm. "I was so proud to be a part of Cincy in NYC; proud of James Conlon's and our performers' courage in their performances, and even more proud of the way all of Cincinnati came together to make this a week that will benefit our city for years to come. If any other city has ever done what we did, I don't know about it," said Sunderman.

Victoria Morgan agrees. "Everywhere I went, people were either from Cincinnati or talking about Cincinnati; on 5th Avenue, on Broadway, in Times Square, you overheard bits of conversation about our home. New Yorkers were taken quite by surprise."

For Carl Jacobs III and Eleanora Alms, both lifelong arts patrons who loved their Cincinnati hometown, this collaboration would have been the stuff of dreams. That's why the Ballet, the CSO, and the May Festival Chorus' appearances in New York were a perfect match for the Carl Jacobs Foundation and the Eleanora C.U. Alms Trust. ■



The Cincinnati Symphony Orchestra and the May Festival Chorus perform at Carnegie Hall.



# COMMUNITY

“I alone cannot change the world, but I can cast a stone across the waters to create many ripples.”

— MOTHER TERESA



Krohn Conservatory | Photo Credit: Gary Kessler





## ORCHESTRATING OUTSTANDING OUTCOMES BY BUILDING A STRONGER COMMUNITY

Community is defined as “a feeling of fellowship with others, as a result of sharing common attitudes, interests, and goals.” No matter how we define it, community comes down to one thing: it’s shared among all of us, and any positive action that benefits the community as a whole, benefits everyone within. Philanthropic opportunities focused on community are limited only by the imagination; from improving playspaces for inner city children, to bringing beauty to a neglected neighborhood, to empowering women to find independence.

### MAKING BEAUTY ACCESSIBLE TO ALL

Krohn Conservatory, a centerpiece of the Cincinnati Parks system, was built in 1933 at the height of the Art Deco era. Its towering greenhouse overlooks beautiful Eden Park and is a visual treat in and of itself – but it’s what’s inside those aluminum and glass walls that make Krohn Conservatory truly special.

The Conservatory’s lush, fragrant layout features more than 3,500 plant species and a showcase of ecosystems from around the world. Glimpses of geckos, the whirring rush of waterfalls, the sight and scent of brightly colored blooms take you instantly to the tropical rainforest, while prickly cacti and hardy plants recreate the sparse beauty of the desert.

Shows and events are offered to the public year-round here; perhaps the most beloved is the annual Butterfly Show, held from April to June. Each year's show features butterflies from a different country. Thousands of these delicate, eye-catching examples of nature's brilliance flutter freely about the showroom, to the delight of children and adults alike. Visitors are entranced when butterflies alight on their fingers, allowing for a close-up look at their spectacular beauty. Titled "Pura Vida – The Butterflies of Costa Rica," the 2014 Butterfly Show immersed the public in Costa Rican culture. Daily crafts gave kids the opportunity to make their own colorful butterflies and lizard finger puppets; and a native plant Scavenger Hunt brought families together to find and learn about rainforest flora. New in 2014 were Family Nights featuring dinner from Skyline Chili, where visitors could enjoy a night of relaxation with their families.

The Butterfly Show is one of five annual floral shows. In 2014 the series was supported with a grant from The H.B., E.W. and F.R. Luther Charitable Foundation. "The Luther Foundation grant made a huge difference in the quality of the programming we were able to provide – and more importantly, our ability to keep admission costs at a point where our exhibits were affordable and accessible to more people than ever before," said Andrea L. Schepmann, general manager for Krohn Conservatory.

In addition to defraying the costs involved with the Conservatory's offerings, the Luther Foundation grant helped communicate the overall message of each show with activities and artwork. In the summer, "The Edible Landscape" show offered Family Food Camps, where families learned to make pesto, and to preserve and harvest foods. Local chefs visited each week's class to teach a new dish and educate participants on healthy food options.

The Krohn Holiday Floral Show, "Magic and Mistletoe," is a tradition for many Cincinnatians.



This year introduced Candlelight Nights, four evening events featuring live music, visits from Santa Claus, free family photos, and holiday keepsake crafts. And in the early spring, "The Avant Garden" invited everyone to plant and take home their own Fairy Garden. "Children and adults alike loved the Fairy Garden activity," said Schepmann. "It was an amazingly popular and engaging addition to the Spring Show."

For Frances Luther, a woman who gave generously to the Cincinnati community, the opportunity to offer greater access to such beauty would have been priceless.



The Butterfly Show at Krohn Conservatory

Photo Credit: Gary Kessler

### MAKING SPACE FOR WOMEN ON THE LADDER TO INDEPENDENCE

Imagine working long hours at a physically demanding, low-paying job. At the end of every shift your body is exhausted and aching, but your heart is hopeful that the time and effort you're putting in now will someday pay off in a secure future for your family. You are grateful for the benefit programs that fill in the gaps, keeping your children fed and clothed while you devote yourself to working toward financial independence.

At last, good news: your effort is recognized, and you're chosen for a much-deserved promotion and

raise. You catch a glimpse of a faint light at the end of the tunnel. Then reality sets in. Your raise – which should be a big step forward – is actually a huge leap backward. You're now ineligible for the benefit programs that allowed you to work, but your raise is nowhere near enough to make up for the loss. You have no idea how you will find the money to keep your apartment, pay for childcare, and stay on your carefully-crafted path to independence.

According to The Women's Fund of The Greater Cincinnati Foundation, this paradox is known as the Cliff Effect: as low-income families work harder and earn more, they often end up worse off financially. A cliff occurs when a small (or even temporary) wage

increase triggers a significant reduction or loss of a benefit. When the value of the lost benefit far exceeds the increase in wages, the overall monthly income of the family falls precipitously – well below the income level needed to attain economic self-sufficiency.

The Cliff Effect is one of the greatest hurdles women face as they strive to support themselves and their families. In Greater Cincinnati, 66 percent of children in poverty live in female-headed households. A Hamilton County single mother with a preschooler and a school-age child needs about \$45,000 a year to cover basic expenses: housing, food, childcare, transportation, health insurance, and other necessities. A raise of just 90 cents an hour can easily result in her losing childcare benefits; she now has

an annual income increase of \$1,872, and an annual cost increase of \$11,903. As single mom Nicole said, “I’m achieving. I’m progressing. But I’m actually going backwards.”

The Women’s Fund strongly believes that when you empower women, the entire community benefits. As a neutral entity, The Women’s Fund focuses on root causes and works to bring together organizations that can help change systemic problems.

Created to lead the Greater Cincinnati community in ensuring the economic self-sufficiency of women in the region, The Women’s Fund provides a strong voice and serves as a facilitator to bring together decision makers from different sectors so big community problems can be solved faster.



# 69%

of all female-held jobs in the Cincinnati area pay insufficient wages for a single parent with two children.

# 57%

of all female-held jobs in the Cincinnati area pay insufficient wages for a single parent with one child.

Volunteers participate in a focus group about getting more people involved in the critical work of The Women’s Fund.

“The release of the *PULSE: 2020 Jobs and Gender Outlook* report has sparked both intense interest and concern over the challenges women are facing as they climb the ladder to self-sufficiency.”

— VANESSA FREYTAG, EXECUTIVE DIRECTOR FOR THE WOMEN’S FUND

That’s why the Charlotte R. Schmidlapp Fund, a trust created to honor a courageous, forward-thinking young woman, supported their 2014 study, the “PULSE 2020: Jobs and Gender Outlook,” as well as the directives derived from its findings. The PULSE study analyzes the status of women and girls in the community in order to clarify challenges, educate local leaders, and create a roadmap of issues to tackle.

“The release of the ‘PULSE: 2020 Jobs and Gender Outlook’ report has sparked both intense interest and concern over the challenges women are facing as they climb the ladder to self-sufficiency,” said Vanessa Freytag, executive director for The Women’s Fund. “The reaction has been swift – bringing together businesses, non-profits, and community leaders who are realizing, many for the first time, that addressing the hurdles to gainful employment will not only help women but also play a critical role in creating a thriving region-wide community.”

Among the needs identified by the PULSE study was the creation of job training programs for women. To that end, The Women’s Fund brought together leading local programs to identify disparities between male and female success rates, employment

challenges, opportunities to create partnerships with childcare providers, and transportation solutions.

“We know that men and women tend to complete job programs at the same rate, but after one year, far fewer of those women than men are still employed,” said Freytag. “Our goal is to increase that success rate by helping local agencies create solutions to roadblocks for women.”

In addition, the study prompted a strong effort to expand support of women’s economic self-sufficiency. The Women’s Fund is working to bring together regional funders to share their expertise and pool their knowledge to address the unique challenges faced by female-headed households, with the goal of increased community-wide funding for gender-specific solutions toward economic independence for Greater Cincinnati women.

As it has for more than a century, the Charlotte R. Schmidlapp Fund continues to support the specific needs of women in our community, bringing focus to a brighter future and orchestrating impacts of positive change for all families that will ripple far into the future. ■



Students at Roberts Paideia Academy  
enjoy a visit from SUPERWHY!

# EDUCATION

“Education is the most powerful weapon which you can use to change the world.”

— NELSON MANDELA

## FOCUSING ON THE FUTURE THROUGH EDUCATIONAL EXCELLENCE

The difference between success and failure often comes down to two things: education and opportunity. When these are combined – when there’s a chance to offer an opportunity for education – magic is made and the potential to orchestrate positive impact is limitless.

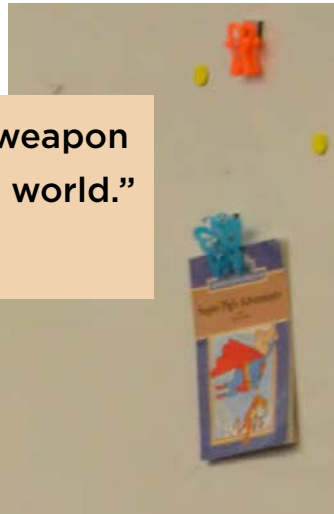
A philanthropic focus on education can take many forms, from the very youngest children to adults working to build a brighter tomorrow for themselves, their families – and the world at large. To provide others the means to make their mark on the future is to create a legacy that shines bright into perpetuity.

### RAISING READERS AND NURTURING FAMILIES

It’s startling to realize that nearly half of America’s children are not prepared to succeed when they enter kindergarten; by the age of five, a child raised in poverty has heard only about 5,000 words, while a child raised in a professional family has heard more

than 20,000. The effects that this discrepancy has on early literacy are incalculable.

Children at Roberts Paideia Academy in Cincinnati’s East Price Hill neighborhood face an additional challenge: students come from 12 different Latin American countries. The majority of the school’s students and their families do not speak English at home, making literacy a major hurdle for both children and their parents. Only 22 percent of incoming kindergarten students are academically ready to begin school. Currently on Academic Watch, Roberts kids perform well below district averages in reading.



**“Because the school also functions as an International Welcome Center for the neighborhood’s diverse residents, kids and parents often gather there in the evening to read and learn together. The PBS Kids Corner goes a long way toward helping them prepare for success in their new lives.”**

**— DAVID FOGARTY, PRESIDENT & CEO FOR CET**

Enter the Greater Cincinnati Television Educational Foundation (CET). The regional home to television station PBS, CET’s educational programming reaches 2.3 million viewers in Ohio, Kentucky, and Indiana. But CET goes far beyond TV; their community service network takes some of PBS’ most beloved characters and brings them to life in local schools through their Raising Readers program, which makes any time learning time by providing media platforms and in-person support to students.

With help from the Hermine Stillson Foundation, CET established the Raising Readers program at Roberts Paideia Academy. A PBS Kids Corner featuring colorful rugs, banners, and beanbag chairs invites young learners to explore the world of reading through books, iPads, and Kindles loaded with educational PBS apps.

“At Roberts Academy, children often know more English than their parents,” explained David Fogarty, president & CEO for CET. “Because the school also functions as an International Welcome Center for the neighborhood’s diverse residents, kids and parents often gather there in the evening to read and learn together. The Kids Corner goes a long way toward helping them prepare for success in their new lives.”

More than 150 books featuring characters like Curious George, SUPERWHY!, and Martha are offered in both English and Spanish, helping bridge the gap for Roberts families to become bilingual and succeed academically. In addition to the PBS Kids Corner, the Stillson Foundation grant helped

fund the MARTHA SPEAKS Reading Buddies, an innovative, cross-age reading program that partners children from first to fifth grades on tasks and games designed to increase their vocabulary, raise their self-esteem, and boost their love of reading.

A SUPERWHY! Reading Camp takes literacy further. The curriculum for this five-day camp is designed to help children practice critical literacy building blocks including letter identification and the alphabet, letter sounds and spelling, vocabulary and reading comprehension. The camp provides a reading-immersion experience for low-income children, who transform into superheroes (complete with their own capes and masks). The week culminates with a special visit from SUPERWHY! himself.

“Our partners are what make Roberts Academy a vibrant and critical part of the East Price Hill community,” said Roberts Academy Principal Vera Brooks. “From non-profit foundations like the Stillson Foundation, to businesses and individuals, our students, neighbors and families are the ultimate beneficiaries.”

Although Hermine Stillson and her husband never had children of their own, Mrs. Stillson’s lifelong desire to nurture all living things made her a true supporter of Cincinnati youth and their needs. She created her Foundation to support local children and chose Fifth Third Bank to serve as trustee upon her death. The Raising Readers program at Roberts Paideia Academy would surely be a perfect fit for Mrs. Stillson’s vision.



**A LEGACY OF LEARNING**

Matt Smallwood teaches math at Goshen High School in rural Clermont County, Ohio. His wife, Amy, teaches at nearby Marr-Cook Elementary School. Matt and Amy are both graduates of Goshen High School, and both were recipients of the school’s coveted Springman Scholarship when they graduated in 1998 and 2000, respectively.

“Without the Springman Scholarship, it’s unlikely Amy or I would have had the opportunity to earn our degrees at Wilmington College,” said Matt, who went on to earn his master’s degree from Xavier University. “The money from the scholarship allowed us to attend a top-notch school, and we both felt compelled to pay it forward by coming home to teach our friends’ and neighbors’ kids.”

Edgar K. Springman was a successful farmer and active member of the Goshen community. With no family, he sought help from an attorney friend when it came time to plan his estate. That friend suggested Mr. Springman leave his entire estate in trust to benefit graduates of the local high school. The farm was sold and the money placed in trust with Fifth Third Bank; since 1994, the Springman Scholarship has awarded more than \$1 million to more than 100 deserving Goshen seniors for their first year at a four-year college or university. Among the dozens of recipients are doctors, engineers, business owners,

pilots, physical therapists – and many more like Matt and Amy, who chose to return to their hometown and give back to the community that gave to them.

The award process is rigorous. Candidates are evaluated based on grades, coursework, student activities, and overall character. All applicants are interviewed by a panel, and winners are announced on Senior Awards Night in May. In addition to their overall evaluation, Mr. Springman wanted the scholarship to focus on students who both deserve recognition and need financial assistance. Often, the Springman Scholarship makes the difference between a student attending a public or private institution, or between living at home or on campus and getting the full university experience. No doubt Edgar Springman would be proud of the impact his gift has made on his hometown.



Springman Scholarship winner Matt Smallwood and his students at Goshen High School.

**Springman Scholarship Graduates are in the fields of:**

- |                            |                         |                            |
|----------------------------|-------------------------|----------------------------|
| <b>Accounting/Finance</b>  | <b>Criminal Justice</b> | <b>Marketing and Sales</b> |
| <b>Art</b>                 | <b>Education*</b>       | <b>Real Estate</b>         |
| <b>Aviation</b>            | <b>Healthcare</b>       | <b>Science</b>             |
| <b>Business</b>            | <b>Engineering</b>      | <b>Social Work</b>         |
| <b>Computer Technology</b> | <b>Journalism</b>       |                            |

\*Of the 20 graduates working in schools, 50% returned to the Goshen/Loveland communities

**“Our hope is that the pairing of our Charlotte women will result in a relationship that will span their careers, offering the support and inspiration that is needed as women pave their way into these male-dominated careers.”**

**— DR. SANDRA DEGEN, ASSOCIATE CHAIR FOR ACADEMIC AFFAIRS AT CINCINNATI CHILDREN’S**



Jareen Meizen-Derr, PhD, Schmidlapp Scholar, develops ways to improve the language skills of children who are deaf and who have other disabilities. Much of her work uses electronic tablet technology.

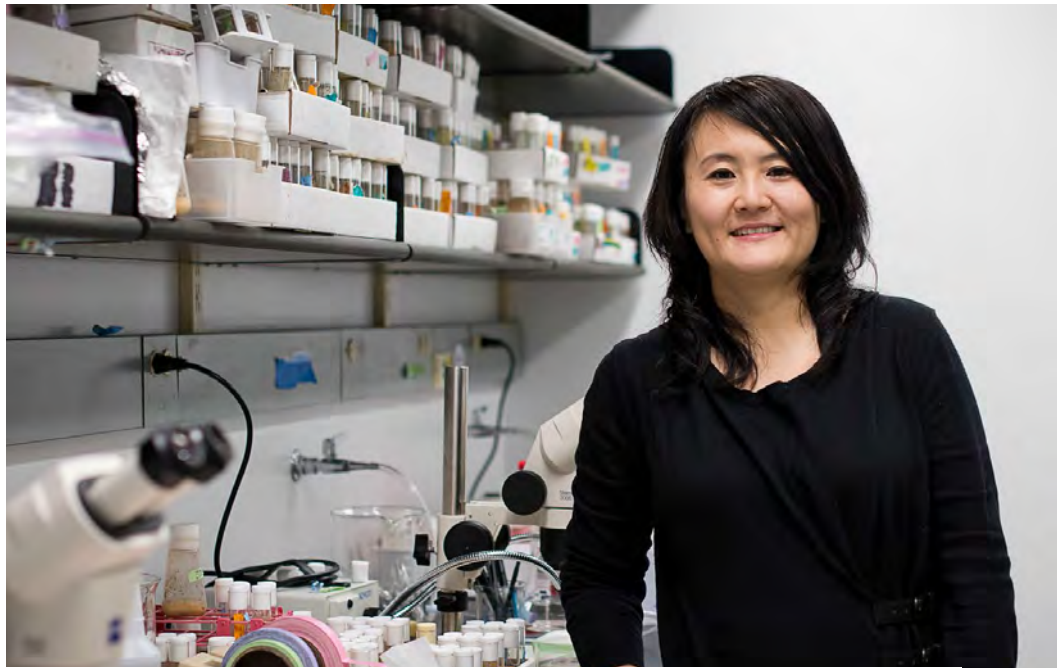
#### **EXPANDING HIGHER EDUCATION STEM OPPORTUNITIES FOR YOUNG WOMEN**

Born into privilege at the turn of the 20th century, Charlotte Schmidlapp was a young woman ahead of her time — independent, clever, and full of ideas about the role of women in her changing world. Sadly, her life ended just as it was beginning in a tragic accident at the youthful age of 19. In honor of his beloved daughter, Jacob G. Schmidlapp established a fund to advance the empowerment of young women and to provide them with the opportunities that he had wished for his Charlotte.

For more than 100 years, the legacy of the Charlotte R. Schmidlapp Fund has been to “empower, ennoble and uplift” young girls and women. The Fund has become the nation’s oldest and largest fund solely committed to serving females.

In 1997, the Schmidlapp Women Scholars Program was established at the Center for Career Development in Academic Pediatrics at Cincinnati Children’s Hospital Medical Center. Created to support the career development of women research faculty and to encourage young women in the pursuit of scientific careers, the Women Scholars Program

Fumika Hamada, PhD, Schmidlapp Scholar, in the Hamada Lab where research is conducted on molecular mechanisms of thermo and pain sensation.



provides grants to women faculty who have demonstrated academic potential and leadership skills, and have reached a critical juncture in their career.

This year, a second endowment took the program a level deeper. The new Charlotte R. Schmidlapp Young Fellows program serves female college students in pursuit of STEM (Science, Technology, Engineering and Math) careers by providing scholarships for the hospital's esteemed Summer Undergraduates Research Fellows Program (SURF).

"The SURF program is coed, but we've noticed a distinct under-representation of young women," said Dr. Sandra Degen, associate chair for Academic Affairs at Cincinnati Children's. "While women comprise

48 percent of the American workforce, they account for less than a quarter of all science-related jobs. The next generation of medical researchers and practitioners depends on today's young people, and we needed a way to bring more female undergrads into the field. The Charlotte R. Schmidlapp Fund was the perfect partner to help us do that."

SURF helps build a pipeline of graduates ready for careers in biomedical research. Working in state-of-the-art laboratories, participants gain hands-on experience with renowned researchers. Cultural and social elements are built into the summer-long program.

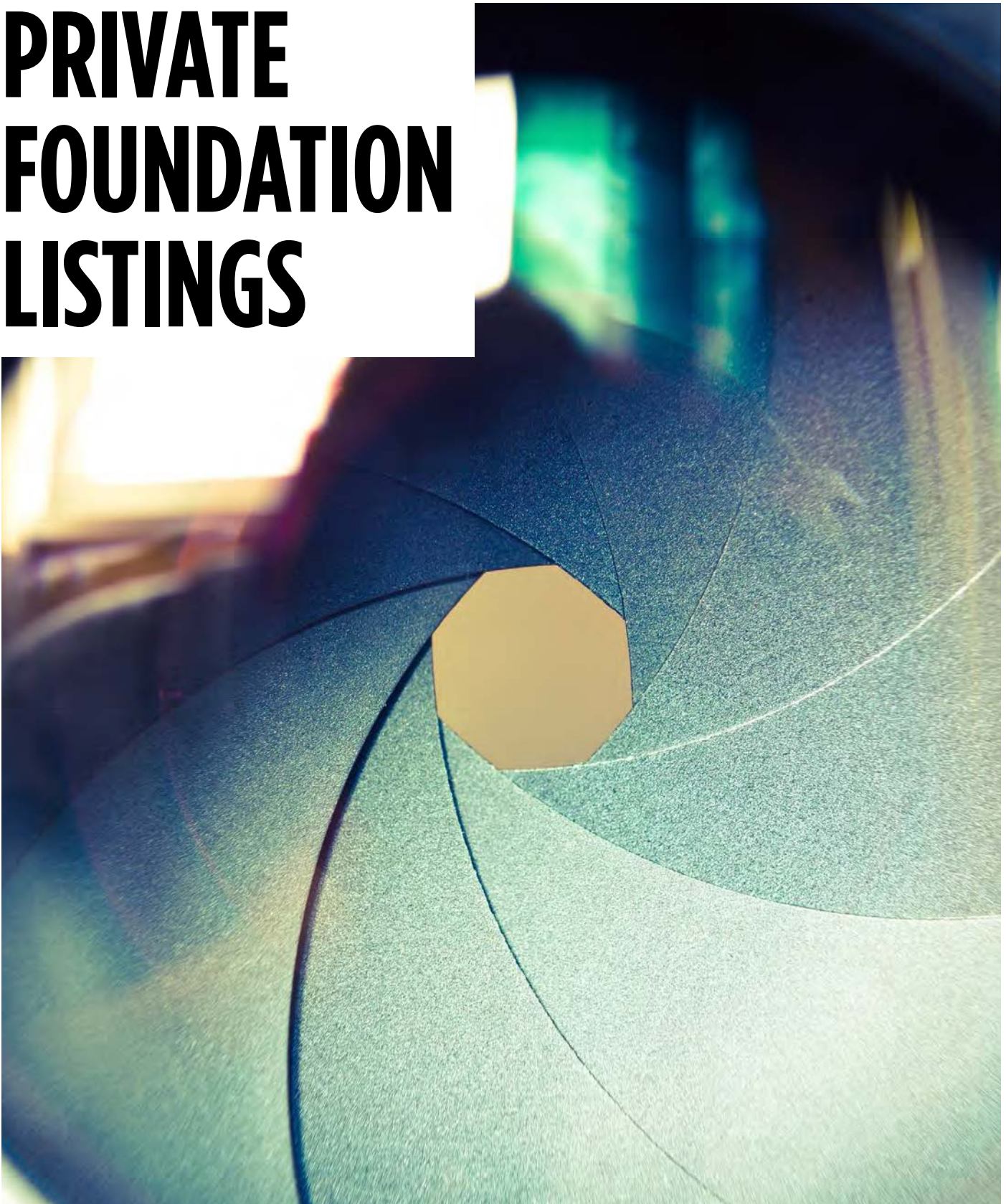
The Schmidlapp Young Fellows scholarship will be awarded to the top five female applicants starting

in the summer of 2015. Fellows will be paired with current Schmidlapp Scholars, giving them the added encouragement of a successful female mentor.

"Our hope is that the pairing of our Charlotte women will result in a relationship that will span their careers, offering the support and inspiration that is needed as women pave their way into these male-dominated careers," said Dr. Edith Janssen, director of the new program. "We can't wait to see the impact this innovative program will have on the future of biomedical research."

The Charlotte R. Schmidlapp Fund remains a powerful agent for change and empowerment in the lives of women. ■

# PRIVATE FOUNDATION LISTINGS



### **DALLAS W. AND HELEN B. BOWYER CHARITABLE TRUST**

Mr. Bowyer arranged for a charitable trust to benefit the endowment fund of the Center for Research for Endangered Wildlife of the Cincinnati Zoo, Shriners Hospitals and the Ohio Masonic Home in Springfield. As trustee, Fifth Third Bank selects additional charitable organizations in the Greater Cincinnati area to be recipients.

### **BUTLER-WELLS SCHOLARSHIP FUND**

Florence Adelia Butler Wells directed in her will the establishment of a scholarship fund to memorialize her parents, Rachel and John Butler, as well as her husband, Charles Wells. The Fund awards scholarships to “worthy and deserving young men and women of good character, in obtaining either collegiate, scientific, technical, musical or vocational education.” Scholarship recipients must meet requirements set forth by her will. The Foundation Office at Fifth Third Bank administers the application and award process.

### **CLARENCE W. AND MARTHA ENSMINGER EDUCATIONAL FOUNDATION**

The Clarence W. and Martha Ensminger Foundation provides funding for loans to worthy students to attend college or vocational school. The loans are targeted to help students from rural Appalachian communities in Clermont, Brown and Adams counties in Ohio.

### **ARTHUR L. AND ERMILLE EHLERS TRUST**

The majority of the income from the Arthur L. and Ermille Ehlers Trust goes to The Greater Cincinnati Foundation. The remainder is paid to a number of nonprofit organizations, including Hyde Park Community United Methodist Church, City Gospel Mission and Clovernook Center.

### **THE ETTLINGER MEMORIAL TRUST FUND**

The Ettlenger Memorial Trust Fund was created at the death of Isaac Ettlenger in 1953. In his will, Mr. Ettlenger directed that the net income and part of the principal of his estate be distributed annually to the United Way and Community Chest of Greater Cincinnati. Chest agencies eligible for funds are those working “for the relief of and providing food, raiment and shelter for indigent blind persons, regardless of their age, race or creed.” Assistance is not limited to material relief, but includes all forms of service that are designed to benefit the indigent blind.

### **THE RICHARD D. HANNAN FAMILY FOUNDATION**

The Hannan family believes education is the key to a higher quality of life. The Foundation has made a difference for students at Catholic Inner City Schools, Cincinnati Country Day School, Ursuline Academy, the University of Cincinnati, Xavier University, Harvard University, Sargent College of Boston University, Tufts University, and the Wharton Graduate School of the University of Pennsylvania. Richard D. Hannan, Jeanne M. Hannan and Kenneth R. Wurtenberger serve as trustees of the Foundation.

### **JOHN HAUCK FOUNDATION**

Frederick A. Hauck created a foundation in 1989 to ensure that his charitable interests would continue long after his death. The Foundation has supported the Cincinnati Historical Society, Ohio Historical Society, Historic Southwest Ohio, Rollins College, Xavier University, The University of Florida, and other deserving charitable organizations selected at the discretion of the trustees. The trustees are Fifth Third Bank, John Hauck, E. Allen Elliot, and Narley L. Haley.

### **CARL F. HERTENSTEIN FOUNDATION**

After Carl Hertenstein and his wife Genevieve passed away, the trust estate established the Carl F. Hertenstein Foundation. Cornell University, the United Way and Community Chest of Greater Cincinnati, the Greater Cincinnati Foundation, and the University of Cincinnati are recipients of annual income from the Foundation. They, in turn, annually distribute the funds as they determine to be in the best interests of the groups they serve.

### **HIGHFIELD FOUNDATION**

The Highfield Foundation was created in 1990 by Samuel Benedict. Mr. Benedict began a career with Procter & Gamble in 1924 and he retired as Corporate Secretary in 1962. Grants from the Foundation are distributed to deserving charitable organizations as recommended by family members.

### **ELMA MARGARET LAPP FOUNDATION**

Ms. Lapp, heiress to a Cincinnati brewing fortune, lived her later years in New York City but never forgot her native city of Cincinnati and its institutions. In her will, she created a perpetual trust that makes annual awards in her name. Over time, with effective management, the value of those gifts will increase to give far more help to the institutions than Ms. Lapp likely ever imagined. The causes she valued during her life will continue to be supported by her Foundation.

### **MARY MARTHA MCGEE FOUNDATION**

Mary McGee lived a frugal and simple life, yet she established a charitable foundation. Her Foundation supports organizations that were important to Ms. McGee in her lifetime, including religious organizations and churches which serve the low-income population in Cincinnati.

### **THE WANDA MUNTWYLER FOUNDATION FOR ANIMALS**

As a young girl growing up in Chicago, Wanda Muntwyler was surrounded by pets in a family of animal lovers. In her later years, she established a foundation that would extend her family's efforts to strengthen the human-animal bond and to prevent animal cruelty. The Foundation's income is exclusively devoted to charitable or educational activities that directly affect the care of animals in the state of Illinois.

### **WILLIAM S. ROWE FOUNDATION**

William S. Rowe, chief executive officer of Fifth Third Bank from 1963 through 1980, dedicated himself to loyal service for the Greater Cincinnati community. His unwavering commitment to charitable causes continues in his memorial trust. Grants are made at the discretion of the Board, based on the interests of William S. Rowe. The Foundation's primary interests include children's health, education, the arts and historic institutions serving the Greater Cincinnati area. The trustees of the Foundation are Whitney Long, Phillip C. Long, Carolyn McCoy, and George A. Schaefer, Jr.

### **GEORGE A. SCHAEFER, JR. AND BETTY ANN SCHAEFER FOUNDATION**

George A. Schaefer, Jr. became president of Fifth Third Bancorp in 1989 and served as president and CEO from 1990-2007. As active volunteers who have long supported numerous charitable organizations, Mr. and Mrs. Schaefer created their foundation in 1997 as a complement to that philanthropic work.

### **THE LOUIS AND MELBA SCHOTT FOUNDATION**

Charles and Melba Townsend created the Louis and Melba Schott Foundation to honor Melba Townsend's parents. Created upon the passing of Mr. and Mrs. Townsend in 2003, the Foundation exists to provide assistance to youth, with emphasis on youth in primary school through junior high school age who are disadvantaged because of medical condition, economic status, or family background. The Foundation also makes grants that are aligned with Mr. and Mrs. Townsend's pattern of giving throughout their lifetime.

### **EDGAR K. SPRINGMAN SCHOLARSHIP FUND**

Edgar K. Springman lived on a farm near Goshen, Ohio. Before his death, he drew up a plan to annually award scholarships to deserving graduates of Goshen High School for a college or university education.

### **LILLIAN I. SULLIVAN TRUST**

Annual income from the Lillian I. Sullivan Trust benefits the American Heart Association, Hamilton County Unit of the American Cancer Society, Cincinnati Association for the Blind, Little Sisters of the Poor and St. Rita's School for the Deaf.

### **MARGARET E. SULLIVAN TRUST**

The Margaret E. Sullivan Trust benefits Mercy Hospital Mt. Airy and Mercy Hospital Western Hills for general operations, Miami University for the Sarah Sullivan Scholarship, and Wilmington College for the John W. Sullivan Scholarship.

### **E. PAUL AND GARNET THOMPSON TRUST**

E. Paul and Garnet Thompson felt a strong commitment to help children obtain a good Christian education. They established their Trust to provide scholarships to students attending Rose Christian School in Ashland, Kentucky; Kentucky Christian College in Grayson, Kentucky; and Asbury College in Wilmore, Kentucky.

### **THREE ARTS SCHOLARSHIP FUND**

For one hundred years, The Three Arts Scholarship Fund has been providing financial aid to Junior and Senior college women who are exceptionally talented in the field of art, music, or drama/musical theater.

**MAE WARD SCHOLARSHIP TRUST**

Mae Ward was a school teacher in Boyd County, Kentucky, for 43 years. During her career, she observed many students who received good grades and were active in their schools, churches and communities, but were not able to secure scholarships. Based on an idea from another scholarship trust, Mrs. Ward established this Trust for students graduating from Boyd County, Kentucky high schools.

**WARRINGTON FAMILY FOUNDATION**

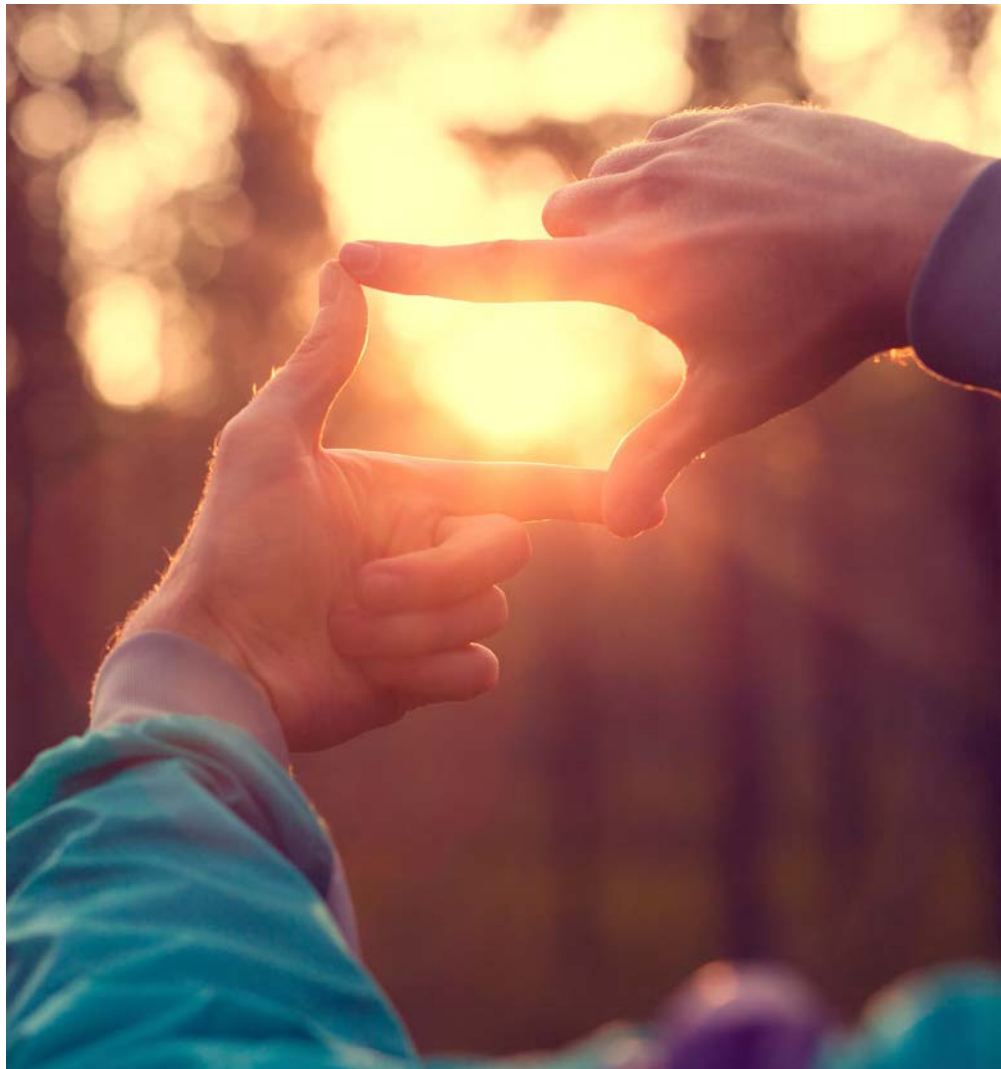
Elsie Holmes Warrington (1915–2003), John W. Warrington's sister and youngest daughter of George H. Warrington, formed the Warrington Foundation in 1997 to memorialize her family and continue their philanthropy.

**BERTHA LANGHORST WERNER TRUST**

The Bertha Langhorst Werner Trust was established to aid “needy and worthy young persons requiring assistance in securing an education in music or art” at the College-Conservatory of Music or the Art Academy of Cincinnati. Annual grants are made to these institutions which, in turn, select qualified students to receive scholarships.

**CORALE B. WORKUM TRUST**

The Corale B. Workum Trust supports scholarships for men and women at the University of Cincinnati and interfaith students of ancient and modern Hebrew religion at Hebrew Union College-Jewish Institute of Religion.



**“Start where you are. Use what you have. Do what you can.”**

**— ARTHUR ASHE**

THE FOUNDATION OFFICE AT FIFTH THIRD BANK  
2014 REPORT ON PHILANTHROPY